TRUCKERS FM

1.

2.

3.

4.

Using the standalone logo

The TruckersFM Red (1) and BigRig Orange (2) arrows should only be used on black, grey and white backgrounds.
The white arrow (3) should only be used on dark backgrounds.
The dark grey arrow (4) should only be used on light backgrounds, though it is preffered that the red (1) arrow be used.

5.

6.

Using the typeface logo

The TruckersFM white typeface logo (5) must only be used on dark or black backgrounds.
The TruckersFM dark grey typeface logo (6) must only be used on light or white backgrounds.

Large background spacing

If large background space is present, the alternative typeface is available for use, though this is not required.

Fonts

Logo font: CODE BOLD
Other text: Myriad Pro

TFM RED #DD1C2D	TFM PINK #CE256F	BIGRIG ORANGE #E57214	TFM ARROW GREY #AAAAAA	TFM FONT GREY #2C2C2C	TFM FONT WHITE #FFFFFF

Other logos

These are logos are only to be used if approval is given. (contact social@truckers.fm)

Notes

Please do not modify any of the TruckersFM logos or branding.

Please do not use any other logos created by TFM without prior permission.

Visit truckers.fm/brand for our branding pack.